

# Health & WEALTH<sup>SM</sup>



*Health and wealth are irrevocably linked – you plan out your wealth strategies to allow you to enjoy your life; it’s just as important to protect your physical assets.*

The newest issue of Cape Business Health & Wealth focuses on how to enjoy your healthy lifestyle, in addition to providing tips from our experts on planning to strengthen your financial future. Cape Business is offering a unique opportunity to have your business recognized by some of the wealthiest homeowners on Cape Cod, including a vast majority of the second-home population. These are the consumers that need to know your brand.

## EDITORIAL OUTLINE

- Home Entertainment
- Outdoor Living
- Tax Planning
- Retirement Planning
- Boating
- Golf
- Wellness
- Financial Planning
- Real Estate
- Wine Trends

*“Health & Wealth Magazine has allowed me to reach a select group of clients whom I never could meet through traditional advertising. This magazine is exactly what Cape businesses and professional services need to connect with the most promising full-time residents and second homeowners.”*

■ SETH PEARSON  
PEARSON FINANCIAL SERVICES

- Use this magazine to reach some of the most influential business leaders, decision makers and valuable consumers throughout the Cape.
- Targeted distribution of 20,000 copies mailed to primary residences (off or on Cape) with Cape property values of \$600K+
- Special rates are available for advertising in both Health & Wealth and Cape Business/Plymouth County Business. Call for details.

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**Advertising Deadline:**  
October 9, 2007

**TO ADVERTISE CONTACT US:**  
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A perfect marketing opportunity for financial services firms, banks, mortgage lenders, insurance companies, real estate firms, accountants, attorneys, fitness centers, recreation providers, spas, wellness specialists, gourmet food and wine purveyors, luxury goods retailers, automobile and boat dealers, antiques dealers and auction houses.