

Cape Business® explores:

BARNSTABLE ON THE MOVE

May/June 2008 Edition of Cape Business®

What

The Cape's business environment is in a constant state of change. As a business owner, it is important that you grow and change with the times. This is truly the case with Barnstable. Imagine an upscale, boutique-style, four-star hotel overlooking Hyannis Harbor. Conference goers staying at this and nearby hotels would gather for the day's activities in a new 1,200-seat multi-purpose performing arts center.

This new economic vision is taking shape for the town of Barnstable, particularly its Hyannis downtown center, which has implications for surrounding communities and all of Southeastern Massachusetts. Over the next decade, as much as \$250 million in public infrastructure and private residential and commercial development could help redefine the new Barnstable and the Hyannis downtown center.

This special section in the May-June 2008 edition of Cape Business magazine will look at the Hyannis area's importance as the hub of Cape Cod, with its concentration of jobs, businesses, shopping, recreation and entertainment, as well as an industrial park employing thousands and its cultural, historic, medical and educational resources.

Who

This edition will be a valuable resource for businesses and individuals interested in doing business in the Hyannis area. It's the perfect opportunity for businesses to showcase their expertise, products and services.

When

Publication Date: **May/June 2008**

Advertising Deadline: **April 18, 2008**

Space is limited to the first 18 businesses who sign-up!

Special Advertising Opportunity

A one-third (1/3) horizontal page dedicated to a photo of your business (people or place), a logo and words detailing your company. See the reverse side for an ad example.

Cost: \$975

Editorial Outline

- A two-page **By The Numbers** presentation of the area's economy and demographics
- 10 projects to watch
- New visions for the area
- Profiles of Independence Park businesses
- The cultural economy and a proposed performing arts center
- The downtown growth incentive zone
- Airport modernization
- New and upgraded hotels
- Hospital expansion

Targeted Distribution

- Use this magazine's highly targeted distribution to engage business leaders, decision makers, and many other influential Cape Cod residents.
- Reach a readership of more than 30,000.
- Reach your audience with your message in a cost-effective way.
- Get your customers the information they need to grow their business.
- Our readers are motivated business owners who have buying power.

CAPE Business®

Plymouth County Business™

CAPE Business® Health&WEALTH

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Plymouth County Office: 225 Water St., Suite A-100, Plymouth, Massachusetts 02360 • 508.830.3811 • PlymouthCountyBusiness.biz

Barnstable On The Move

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